

FACEBOOK GIFTS

Name	Number Available														
	Originally	11/20/2007	# Sold	11/27/2007	# Sold	12/4/2007	# Sold	12/11/2007	# Sold	12/18/2007	# Sold	12/25/2007	# Sold	1/8/2008	Avg Sold per week
Poison Apple (free item)	500,000	N/A		N/A		500,000	448,756	51,244	51,244	0					250,000.00
Naughty List (free item)	500,000							500,000	446,793	53,207	53,207	0			159,090.91
Clinique Happy (Free)	250,000					250,000	211,274	38,726	38,726	0					125,000.00
Juno Burger phone (free)	250,000									250,000	170,763	79,237	36,320	42,917	69,027.67
Santa Bear	100,000									70,114	70,114	31,083	291	30,803	11,103.67
Santa Hat	25,000									23,628	23,628	0	0	0	11,026.36
Mistletoe	100,000							100,000	81,133	78,867	60,779	68,088	107	67,921	8,071.91
Jibbles	100,000	93,300	31,264	62,036	10,537	51,499	4,778	46,721	2,636	44,085	1,574	42,511	1,318	41,193	7,443.86
Candy Cane	25,000									24,736	17,309	7,349	94	7,265	5,821.67
Happy 2008!	15,000											4,693	0	0	5,476.17
Blue New Year Hat	25,000									N/A		14,221	4,209	10,012	4,910.90
Ninjabread cookie	25,000									20,714	13,396	7,358	371	6,985	4,976.33
Ham	50,000						6,999	43,031	6,999	27,453	1,216	26,238	494	25,744	4,021.73
Happy New Year!	25,000											9,593	1,670	5,954	4,245.90
Happy Star	100,000	4,141		0											4141
Christmas tree cookie	25,000									24,510	1,007	17,843	40	17,798	2,237.33
Chocolates in a Box	100,000	33,984	2,905	31,079	2,391	28,688	2,227	26,461	3,373	23,088	3,532	19,556	1,021	18,535	2,207.00
Juicy Burger	100,000	14,252	3,619	10,633	2,503	8,130	1,749	6,381	2,638	3,743	1,829	1,914	1,500	414	1,976.86
Zamby	100,000	50,991	2,983	48,008	2,446	45,562	1,849	43,713	2,503	41,210	1,466	39,744	1,134	38,610	1,768.71
Buzz	100,000	N/A													1,375.17
Electric Guitar	100,000	47,143	1,447	45,696	1,635	44,061	1,416	42,645	1,760	40,885	1,590	39,295	1,097	38,198	1,277.86
EGGPOG	25,000									18,318	3,436	14,912	106	14,806	1,170.81
Bear with Rose	100,000	29,137	1,633	27,504	1,642	25,862	1,110	24,752	1,649	23,103	1,159	21,944	879	21,065	1,153.14
Black Cat	100,000	12,857	1,609	11,248	1,497	9,751	1,264	8,487	1,260	7,227	884	6,343	810	5,533	1,046.29
High Heel	100,000	35,897	1,452	34,445	1,953	32,492	674	31,818	1,440	30,378	1,019	29,359	663	28,696	1,028.71
Leftovers	20,000			20,000		14,682	175	14,507	184	14,323	146	14,177	85	14,092	984.67
Sock Monkey	100,000	47,088	1,334	45,754	1,269	44,485	1,084	43,401	1,457	41,944	947	40,997	625	40,372	959.43
Full Panda	100,000	47,370	1,510	45,860	1,478	44,382	977	43,405	1,220	42,185	829	41,356	653	40,703	952.43
Rudolph cookie	25,000									24,773	1,301	21,952	31	21,920	851.91
Star Coffee	100,000	35,706	1,035	34,671	1,043	33,628	958	32,670	1,324	31,346	611	30,735	387	30,348	765.43
Pinata	100,000	30,336	929	29,407	1,036	28,371	919	27,452	956	26,496	673	25,823	512	25,311	717.86
Genie Lamp	100,000			75,302	897	74,405	762	73,643	1,089	72,554	1,089	71,795	387	71,408	649.00
Be Mine Cookie	100,000	45,730	972	44,758	807	43,951	588	43,363	776	42,587	861	41,726	531	41,195	647.86
Love Cookie	500,000	48,304	1,248	47,056	722	46,334	553	45,781	763	45,018	701	44,317	318	43,999	615.00
Donut	100,000	55,457	919	54,538	978	53,560	770	52,790	656	52,134	438	51,696	512	51,184	610.43
Sushi	100,000	48,490	859	47,631	857	46,774	705	46,069	840	45,229	530	44,699	404	44,295	599.29
Cake Slice	100,000	7,978	617	7,361	789	6,572	627	6,045	687	5,358	710	4,648	432	4,216	537.43
Key	100,000	73,078	740	72,338	645	71,693	456	71,237	782	70,455	556	69,899	437	69,462	516.57
Puppy in a Box	100,000	57,748	736	57,012	669	56,343	454	55,889	686	55,203	449	54,754	386	54,368	482.86
Blue Haired Troll	100,000	5,976	811	5,165	581	4,584	440	4,144	738	3,406	465	2,941	325	2,616	480.00
Pink Elephant	100,000	62,686	746	61,940	528	61,412	397	61,015	623	60,392	418	59,974	416	59,558	446.86
Snowman ornament	25,000									24,725	1,309	23,432	41	23,389	406.33
Whip	100,000	63,885	467	63,418	478	62,940	489	62,451	960	61,491	386	61,105	271	60,834	435.86
Chili	100,000	84,647	705	83,942	576	83,366	528	82,838	526	82,312	336	81,976	277	81,699	421.14
Pony	100,000	64,751	540	64,211	607	63,604	412	63,192	579	62,613	467	62,146	311	61,835	416.57
Cell Phone	100,000	75,258	633	74,625	492	74,133	391	73,742	567	73,175	523	72,652	265	72,387	410.14
Peace	100,000	82,486	529	81,957	519	81,438	418	81,020	544	80,476	476	80,000	366	79,634	407.43
Cup of Coffee	100,000	79,910	736	79,174	623	78,551	504	78,047	480	77,567	265	77,302	189	77,113	399.57
Kissing Fish	100,000	69,005	626	68,379	558	67,821	415	67,406	446	66,960	300	66,660	324	66,336	381.29
Red Lollipop	100,000	75,669	575	75,094	524	74,570	407	74,163	521	73,642	274	73,368	316	73,052	373.86
Screw	100,000	58,619	583	58,036	468	57,568	354	57,214	513	56,701	387	56,314	309	56,005	373.43
Magic Carpet	50,000	45,611	563	45,048	497	44,551	423	44,128	452	43,676	386	43,290	268	43,022	369.86
Fortune Cookie	100,000	54,659	535	54,124	462	53,662	434	53,228	490	52,738	325	52,413	300	52,113	363.71
Lovebirds	100,000	75,467	600	74,867	501	74,366	377	73,989	442	73,547	349	73,198	263	72,935	361.71
Balloon Animal	100,000	66,873	671	66,202	523	65,679	281	65,398	479	64,919	286	64,633	273	64,360	359.00
Puzzle Cube	100,000	74,057	368	73,689	411	73,278	308	72,970	478	72,492	371	72,121	541	71,580	353.86
Undead Pirate	100,000	40,350	479	39,871	418	39,453	424	39,029	541	38,488	295	38,193	244	37,949	343.00
Boston Terrier	100,000	71,281	513	70,768	440	70,328	464	69,864	480	69,384	276	69,108	205	68,903	339.71
Chicken Soup	100,000	63,145	345	62,800	480	62,320	388	61,932	459	61,473	231	61,242	471	60,771	339.14
Hungry Chipmunk	100,000	75,155	387	74,768	261	74,507	506	74,001	504	73,497	477	73,020	175	72,845	330.00
Boombomb	100,000	82,483	390	82,093	490	81,603	342	81,261	517	80,744	240	80,504	297	80,207	325.14
Daisy	100,000	53,856	538	53,318	433	52,885	375	52,510	351	52,159	226	51,933	233	51,700	308.00
Dog vs. Boy	100,000	70,299	333	69,966	402	69,564	665	68,899	362	68,537	209	68,328	166	68,162	305.29
King Crown	100,000	80,255	360	79,895	390	79,505	364	79,141	523	78,618	301	78,317	173	78,144	301.57
Evil Eye	100,000	92,607	672	91,935	332	91,603	226	91,377	411	90,966	264	90,702	168	90,534	296.14
Friendship Bracelet	100,000	81,247	428	80,819	413	80,406	351	80,055	457	79,598	220	79,378	165	79,213	290.57
Fries	100,000	78,504	397	78,107	474	77,633	394	77,239	380	76,859	220	76,639	154	76,485	288.43
Pig	100,000	62,922	437	62,485	414	62,071	267	61,804	397	61,407	313	61,094	175	60,919	286.14
Dog Bone	100,000	34,740	468	34,272	411	33,861	582	33,690	582	33,203	217	32,986	243	32,743	285.29
Chick	100,000	79,562	470	79,092	376	78,716	358	78,358	313	78,045	239	77,806	158	77,648	273.43
Cuddle Bears	100,000	77,623	430	77,193	306	76,887	327	76,560	364	76,196	243	75,953	219	75,734	269.86
Dumbbells	100,000	79,413	427	78,986	379	78,607	230	78,377	359	78,018	270	77,748	224	77,524	

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Voodoo Doll	100,000	64,325	270	64,055	240	63,815	163	63,652	263	63,389	167	63,222	88	63,134	170.14
Tissues	100,000	78,502	293	78,209	221	77,988	174	77,814	228	77,586	119	77,467	141	77,326	168.00
Chocolate Shake	100,000	87,469	293	87,176	222	86,954	178	86,776	239	86,537	127	86,410	94	86,316	164.71
Shark	100,000	76,517	229	76,288	228	76,060	204	75,856	199	75,657	179	75,478	111	75,367	164.29
Wizard's Hat	100,000	72,265	227	72,038	106	71,932	311	71,621	223	71,398	181	71,217	87	71,130	162.14
Silver Ring	100,000	86,531	204	86,327	217	86,110	164	85,946	208	85,738	204	85,534	118	85,416	159.29
Pool Floaty	100,000	50,713	235	50,478	241	50,237	183	50,054	201	49,853	148	49,705	90	49,615	156.86
Bowl of Pho	100,000	85,188	265	84,923	201	84,722	146	84,576	236	84,340	166	84,174	75	84,099	155.57
Teapot	10,000	152		0											152
Dino	100,000	86,908	276	86,632	263	86,369	172	86,197	168	86,029	98	85,931	64	85,867	148.71
Butterfly Balloon	100,000	88,384	259	88,125	197	87,928	151	87,777	179	87,598	149	87,449	87	87,362	146.00
Cotton Candy	100,000	88,914	283	88,631	176	88,455	153	88,302	157	88,145	103	88,042	92	87,950	137.71
Red Lipstick	100,000	89,767	179	89,588	202	89,386	140	89,246	222	89,024	138	88,886	69	88,817	135.71
8-bit Warrior	100,000	89,368	167	89,201	205	88,996	149	88,847	181	88,666	151	88,515	92	88,423	135.00
Watermelon Slice	100,000	85,074	225	84,849	177	84,672	156	84,516	169	84,347	108	84,239	102	84,137	133.86
Panda	100,000	77,587	183	77,404	164	77,240	160	77,080	186	76,894	133	76,761	82	76,679	129.71
Mama Kangaroo	100,000	79,488	211	79,277	186	79,091	154	78,937	162	78,775	107	78,668	86	78,582	129.43
Do Not Enter	100,000	90,935	196	90,739	154	90,585	131	90,454	163	90,291	139	90,152	87	90,065	124.29
Surfboard	100,000	90,045	159	89,886	190	89,696	122	89,574	155	89,419	127	89,292	87	89,205	120.00
Headphones	100,000	93,882	162	93,720	158	93,562	116	93,446	156	93,290	141	93,149	99	93,050	118.86
Turtle	100,000	56,256	184	56,072	164	55,908	94	55,814	153	55,661	142	55,519	85	55,434	117.43
Glasses	100,000	83,261	193	83,068	164	82,904	133	82,771	151	82,620	84	82,536	76	82,460	114.43
Dunce Cap	100,000	83,995	178	83,817	176	83,641	124	83,517	163	83,354	99	83,255	49	83,206	112.71
Honey bear	100,000			89,753	187	89,566	141	89,425	166	89,259	107	89,152	74	89,078	112.50
Bagel	100,000	83,877	167	83,710	133	83,577	145	83,432	142	83,290	97	83,193	71	83,122	107.86
Tortoise	100,000	84,157	142	84,015	127	83,888	108	83,780	143	83,637	151	83,486	82	83,404	107.57
Sunglasses	100,000	83,710	150	83,560	117	83,443	95	83,348	149	83,199	124	83,075	72	83,003	101.00
Gelatin	100,000	93,286	182	93,104	124	92,980	87	92,893	136	92,757	114	92,643	61	92,582	100.57
2 Dice	100,000	76,524	125	76,399	103	76,296	96	76,200	127	76,073	102	75,971	79	75,892	90.29
Sleepy Moon	100,000	90,450	127	90,323	121	90,202	88	90,114	127	89,987	104	89,883	61	89,822	89.71
Lemon	100,000	94,957	105	94,852	142	94,710	93	94,617	99	94,518	50	94,468	48	94,420	76.71
Lime	100,000	66,491	98	66,393	93	66,300	78	66,222	132	66,090	71	66,019	57	65,962	75.57
Popsicle	100,000	86,208	101	86,107	107	86,000	81	85,919	112	85,807	63	85,744	58	85,686	74.57
Golf Ball	100,000	90,371	120	90,251	87	90,164	65	90,099	91	90,008	70	89,938	42	89,896	67.86
American Button	100,000	88,499	97	88,402	81	88,321	69	88,252	101	88,151	65	88,086	61	88,025	67.71
Seashell	100,000	84,680	98	84,582	72	84,510	51	84,459	78	84,381	54	84,327	70	84,257	60.43
Matzah Ball Soup	100,000	92,831	89	92,742	88	92,654	78	92,576	71	92,505	43	92,462	33	92,429	57.43
Flying Disc	100,000	94,308	68	94,240	87	94,153	48	94,105	76	94,029	70	93,959	51	93,908	57.14
Pearl	100,000	89,660	64	89,596	69	89,527	56	89,471	70	89,401	50	89,351	46	89,305	50.71
Layout D	10,000	8,392	61	8,331	74	8,257	46	8,211	75	8,136	51	8,085	23	8,062	47.14
Espresso bean	50,000			43,080	77	43,003	59	42,944	61	42,883	60	42,823	22	42,801	46.50
Blue Spheres	10,000	7,604	68	7,536	44	7,492	51	7,441	73	7,368	61	7,307	28	7,279	46.43
Beach Ball	100,000	93,211	75	93,136	59	93,077	47	93,030	41	92,989	44	92,945	25	92,920	41.57
Matzah	100,000	91,760	47	91,713	75	91,638	86	91,552	37	91,515	26	91,489	18	91,471	41.29
Ti Leaf Lei	100,000	93,267	30	93,237	51	93,186	26	93,160	29	93,131	31	93,100	17	93,083	26.29
That Guy	100,000	93,193	40	93,153	23	93,130	27	93,103	48	93,055	14	93,041	12	93,029	23.43
Studded Collar	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
A viators	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Ballerina	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Birthday Balloon	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Birthday Cake	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Bloody Mary	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Butterfly	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Champagne	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Chihuahua	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Chocolate donut	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cougar	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cowboy Hat	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cucumber Wedge	200,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cuddle Bear	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cuddle Monkey	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Cupid's Arrow	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Dreidel	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Duckling	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
E Tile	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Four-Leaf Clover	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Fresh Rose	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Friday the 13th Cat	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Gelatin Shot	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Golden Cupid	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Goldy	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Grad Cap	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Hamster	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Hawaiian Shirt	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Healing Crystal	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Heart Balloon	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Heart Candle	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Hi Balloon	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Jock Strap	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Kabbalah Bracelet	500,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Keg	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Key to My Heart	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Kick Me Sign	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Kiss	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Koala Bear	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
L Tile	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Lazy Dog	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Lily of the Valley	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Magic Bunny	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Mama Panda	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Martini	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Mojito	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Mustard Hotdog	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Napping Cat	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Ninja	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
O Tile	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	N/A
Otter Love	1,000,000	N/A													

FACEBOOK GIFTS

Number Available

Name	Originally	11/20/2007	# Sold	11/27/2007	# Sold	12/4/2007	# Sold	12/11/2007	# Sold	12/18/2007	# Sold	1/2/2008	# Sold	1/8/2008	Avg Sold per week
Froggy	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Get Well Balloon	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Gingerbread Cookie	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Giraffe Love	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Gold Watch	1,000,000					N/A		N/A		N/A		N/A		N/A	
Golden Goose	1,000,000							N/A		N/A		N/A		N/A	
Handcuffs	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Homemade Lemonade	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Hot Chocolate	10,000,000							N/A		N/A		N/A		N/A	
I Love You Bear	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Ice Cream Cone	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Jellyfish	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Lip Balm	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Lonely Otter	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Love	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Pink Lei	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Pink Ribbon	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Pink Rose	10,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Pint of Beer	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Pretzel	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Prince Charming	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Princess Tiara	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Profile Bling	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Puppy	500,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	
Puppy Dog Eyes	1,000,000	N/A		N/A		N/A		N/A		N/A		N/A		N/A	

Median weekly sale rate			330		309		261		309		104		179		263
Mean weekly sale rate (excluding free)			745		534		5,561		4,775		1,221		641		846

Estimated total sales/week															272,570
Items available for sale		284		293		295		303		316		318		322	
Net new additions				9		2		8		13		2		4	

Average free gifts 150,779.64
 Average seasonal gifts 4,755.24